



## ACCOUNTABILITY AND TRANSPARENCY

### EXPENDITURES

We annually disclose our spending related to instruction and academic support, student services, scholarships and grants, and marketing.

#### EXPENDITURES AS PERCENT OF TOTAL REVENUE<sup>1</sup>:

EXPENSE CATEGORY	
Instruction & Academic Support <sup>2</sup>	24%
Instruction	11%
Academic Support	14%
Scholarships & Grants	15%
Student Services & Recruitment <sup>1</sup>	13%
Student Services	6%
Recruitment	8%
Marketing	21%

<b>Instruction:</b>	Direct instructional costs including faculty salaries/benefits and classroom depreciation
<b>Academic Support:</b>	Support services that are an integral part of the institution's primary mission of instruction, including expenses for libraries, academic development, academic computing support, course and curriculum development, academic administration, and medical, veterinary and dental clinics
<b>Scholarships &amp; Grants:</b>	Institutional Scholarships & Grants paid to students
<b>Student Services:</b>	Expenses for activities the primary purpose of which is to contribute to students' emotional and physical well-being and to their intellectual, cultural and social development outside the context of the formal instructional program, including career services, counseling, financial aid administration and student records
<b>Marketing:</b>	Expenses incurred for advertising and marketing to students
<b>Recruitment:</b>	Expenses for activities related to student recruitment and admissions

<sup>1</sup> FY23 figures provided.

<sup>2</sup> Percentages may not sum exactly to the total due to rounding.