BACHELOR'S DEGREE PROGRAM | BUSINESS

MANAGEMENT

Specialization: Health Services Management



ABOUT THIS DEGREE PROGRAM

BUSINESS

CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students to

key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

In this specialization, you'll learn to allocate financial and human resources to leverage business opportunities in health services.

IS THIS PROGRAM FOR YOU?

You'll have a chance to develop a relevant skillset in business research, problem-solving, applied technology and resource allocation – giving you a hands-on foundation in data analysis. business operations and managerial leadership.

CAREER OPPORTUNITIES

Graduates of DeVry University's Management program with a specialization in Health Services Management may consider, but are not limited to, the following careers:

- Medical Office Supervision
- Patient Accounting and Billing Systems
- Managed Care Coordination
- Medical Computer Sales
- · Management of Provider Networks
- Facility Direction and Marketing

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Solve complex problems

BUSINESS CORE

- diverse environments
- resources, manage risk and analyze business opportunities
- Solve complex business problems using numerical and qualitative data
- Use technology to improve daily operations and long-term strategy

PROGRAM

- Apply leadership, resource management and conflict management techniques
- Analyze financial and statistical data
- and techniques to improve organizational performance and foster continuous improvement
- information to varying audiences through varying media

SPECIALIZED

- Assess system capabilities
- Analyze legal concepts and principles
- Evaluate managed care
- Evaluate budgets

QUICK FACTS

CREDIT HOURS

required for graduation1

minimum length to graduation²

ACCREDITATION MATTERS



The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.

MICROSOFT OFFICE PRODUCTIVITY TOOLS



To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.

LEARN FROM THOSE WHO LEAD



Our accomplished faculty of experienced educators is passionate about teaching and guiding students toward success. Shape and build your education with guidance from faculty who challenge you intellectually and provide insight into new learnings from their real-world knowledge and industry expertise.

DIVERSITY. EQUITY & INCLUSION

BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.



- Apply appropriate technologies

- Lead, manage and collaborate in
- Allocate financial and human

- Apply managerial theories
- Effectively communicate business

Management | Health Services Management

ESSENTIALS

40 **CREDIT HOURS**

COMMUNICATION SKILLS

FNGI 112 Composition

ENGL135 **Advanced Composition**

HUMANITIES

LAS432 Technology, Society, and Culture ⊗

Select one

ETHC334 Diversity, Equity and Inclusion in the

Workplace **⊗**

ETHC445 **Principles of Ethics**

SOCIAL SCIENCES

ECON312 **Principles of Economics** SOCS1851 Culture and Society &

MATHEMATICS AND NATURAL SCIENCES

MATH114 Algebra for College Students

SCI2282 Nutrition, Health and Wellness with Lab

Select one

MATH200 Quantitative Reasoning

MATH221 Statistics for Decision-Making

ADDITIONAL GENERAL EDUCATION SELECTION

Select one

SPCH275 **Public Speaking**

SPCH276 Intercultural Communication ®

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405 Career Development

COLL148 Critical Thinking and Problem-Solving

★ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE

18 **CREDIT HOURS**

BUSINESS CORE

BIS155 Data Analysis with Spreadsheets with Lab BUSN115 Introduction to Business and Technology

BUSN319 Marketing

COMP100 Computer Applications for Business with Lab

Principles of Management MGMT303

Select one3

ACCT207 **Fundamentals of Accounting**

ACCT212 Financial Accounting

PROGRAM

37

CREDIT HOURS

MANAGEMENT AND LEADERSHIP

BIAM110 Introduction to Business Analytics

BUSN278 Budgeting and Forecasting BUSN369 International Business LEAD335 Cross-Cultural Leadership MGMT410 **Human Resource Management**

Select one⁴

MGMT404 **Project Management**

PROJ404 Project Management for the Profession

ANALYTICS⁵

ACCT346 Managerial Accounting

BIAM300 Managerial Applications of Business Analytics

BUSN379 Finance

SENIOR PROJECT

BUSN460 Senior Project **SPECIALIZED**

28 **CREDIT HOURS**

HEALTH SERVICES MANAGEMENT

HSM310 Introduction to Health Services Management

HSM320 Health Rights and Responsibilities HSM330 **Health Services Information Systems**

HSM340 **Health Services Finance**

Healthcare Policy HSM410

HSM420 Managed Care and Health Insurance

HSM430 Planning and Marketing for Health Services

Organizations

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this

³Students selecting the Accounting or Finance concentration must take ACCT212.

⁴Students selecting the Project Management concentration must take PROJ404.

⁵Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses in required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation, DeVry is certified to operate by the State Council of Higher Education for Virginia, Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202, DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission. Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.

