

BUSINESS MANAGEMENT

Specialization: Project Management



ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

This specialization will allow you to study planning, scoping, monitoring and managing projects.

IS THIS PROGRAM FOR YOU?

Interested in learning how project management applies to business? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Business Management program with a specialization in Project Management may consider, but are not limited to, the following careers:

- General and Operations Manager
- Project Quality Manager
- Project Specialist
- Organizational Change Manager
- Project Developer
- Project Team Leader
- Project Coordinator
- Project Manager
- Project Specialist

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze business-related data

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk, and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication

SPECIALIZED

- Create a project team plan, a communications plan and a stakeholder register using the material in the course
- Develop project procurement documents based on project requirements, contract types, make or buy decisions, and supplier selection
- Describe and apply quality management tools and techniques in the development of a project quality management plan
- Compare and contrast various project management methodologies
- Apply risk management concepts to develop a project risk management plan

QUICK FACTS

122 CREDIT HOURS
minimum credit hours required for graduation



ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



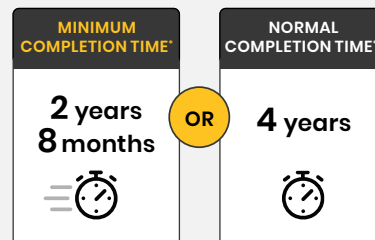
PMI GAC ACCREDITED

Our Management program, when completed with a Project Management concentration, is accredited¹ by the PMI Global Accreditation Center for Project Management Education Programs (GAC) www.gacpm.org

SKILLS FOCUSED

SKILL FOCUSED CURRICULUM

Elements of our curriculum help you prepare to pursue the Certified Associate in Project Management (CAPM[®]) certification, an essential entry-level credential that can help validate your knowledge and skills as you launch a career as a project manager.



ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months**.^{*} Or, follow a normal schedule and complete your program in 4 years.^{**}

^{*}Per 12-month period, assumes completion of 3 semesters, enrollment in 12-19 credit hours per semester and continuous, full-time year-round enrollment with no breaks.

^{**}Per 12-month period, assumes completion of 2 semesters and full-time enrollment in 12-19 credit hours per semester.

Business Management | Project Management


ESSENTIALS

40
CREDIT HOURS


COMMUNICATION SKILLS

- ENGL112 Composition
- ENGL135 Advanced Composition


Select one

- SPCH275 Public Speaking
- SPCH276 Intercultural Communication 


HUMANITIES

- LAS432 Technology, Society, and Culture 

Select one

- ETHC334 Diversity, Equity and Inclusion in the Workplace 
- ETHC445 Principles of Ethics

SOCIAL SCIENCES

- ECON312 Principles of Economics
- SOCS185¹ Culture and Society 

MATHEMATICS AND NATURAL SCIENCES

- MATH114 Algebra for College Students
- SCI228² Nutrition, Health and Wellness with Lab

Select one

- MATH200 Quantitative Reasoning
- MATH221 Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

- CARD405 Career Development
- COLL148 Critical Thinking and Problem-Solving



BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These course options – denoted by this icon – highlight relevant topics to help empower you to promote an inclusive workplace.

BUSINESS CORE

21
CREDIT HOURS

BUSINESS CORE

- BIAM110 Introduction to Business Analytics
- BIS155 Data Analysis with Spreadsheets with Lab
- BUSN115 Introduction to Business and Technology
- BUSN319 Marketing
- COMP100 Computer Applications for Business with Lab
- MGMT303 Principles of Management

Select one

- ACCT207 Fundamentals of Accounting
- ACCT212 Financial Accounting

PROGRAM

35
CREDIT HOURS

LEADERSHIP AND OPERATIONS

- BUSN278 Budgeting and Forecasting
- BUSN369 International Business
- BUSN379 Finance
- LEAD335 Cross-Cultural Leadership
- MGMT410 Human Resource Management
- PROJ404 Project Management for the Profession

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

- ACCT360 Managerial Accounting
- BUSN350 Business Analysis
- TECH408 Applied AI for Management and Technology

SENIOR PROJECT

- BUSN460 Senior Project

SPECIALIZED

28
CREDIT HOURS

PROJECT MANAGEMENT

- PROJ330 Human Resources and Communication in Projects
- PROJ410 Contracts and Procurement
- PROJ415 Project Quality Management
- PROJ420 Project Risk Management
- PROJ425 Project Management Methodologies

Select one

- PROJ431 Applied Project Management
- PROJ432 Certified Associate Project Management Exam Preparation

Select one

- PROJ435 Project Management Technologies
- PROJ440 Construction Project Management
- PROJ445 IT Project Management

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, PHYS or SCI as part of this requirement.

COMPLIMENTARY PMI STUDENT MEMBERSHIP



To support you along your professional development journey, students enrolled in select courses* receive a complimentary PMI student membership. Aspiring project managers can use this membership to:

- Download a free *PMBOK® Guide* and other PMI guides
- Access project management templates and resources
- Receive discounts on certification exam fees and more

*A complimentary PMI® student membership is provided to students enrolled in PROJ330, PROJ404, PROJ410, PROJ435, PROJ420.

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thecc. Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2024 DeVry Educational Development Corp. All rights reserved. Version 9/23/2024

