

# BUSINESS MANAGEMENT



## ABOUT THIS DEGREE PROGRAM

### EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

### A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll gain the knowledge to manage and grow businesses in an ever-evolving market. From understanding financial statements, developing strategies, managing resources effectively and creating marketing plans to learning the art of leadership.

### IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in management but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you choose the right specialization.

## CAREER OPPORTUNITIES

Graduates of DeVry's [Business Management degree program](#) may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

### BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Explore global business complexities, including unique operational challenges
- Understand corporate finance principles and practical tools necessary for effective financial planning and decision-making
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication information to varying audiences through varying media

## QUICK FACTS

**122**  
**CREDIT HOURS**  
minimum credit hours required  
for graduation

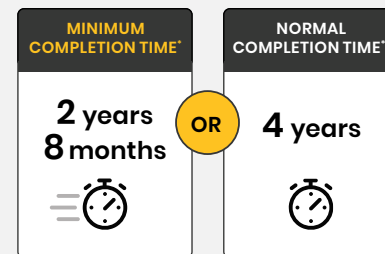


### ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.

### THE SMART WAY TO BE UNDECIDED<sup>1</sup>

With our undecided model, you'll be exposed to 11 different specializations and be better armed to choose your path.



### ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months.\***

Or, follow a normal schedule and complete your program in 4 years.\*\*

\*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.  
\*\*Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

<sup>1</sup> Must declare a specialization by 60 credit hours for bachelor's degree program.

# Business Management

## ESSENTIALS

**40**  
CREDIT HOURS

### COMMUNICATION SKILLS

|         |                      |
|---------|----------------------|
| ENGL112 | Composition          |
| ENGL135 | Advanced Composition |

#### Select one

|         |                               |
|---------|-------------------------------|
| SPCH275 | Public Speaking               |
| SPCH276 | Intercultural Communication ☺ |

### HUMANITIES

|        |                                    |
|--------|------------------------------------|
| LAS432 | Technology, Society, and Culture ☺ |
|--------|------------------------------------|

#### Select one

|         |  |
|---------|--|
| ETHC334 | Diversity, Equity and Inclusion in the Workplace ☺ |
| ETHC445 | Principles of Ethics                               |

### SOCIAL SCIENCES

|                      |                         |
|----------------------|-------------------------|
| ECON312              | Principles of Economics |
| SOCS185 <sup>1</sup> | Culture and Society ☺   |

### MATHEMATICS AND NATURAL SCIENCES

|                     |   |
|---------------------|---|
| MATH114             | Algebra for College Students            |
| SCI228 <sup>2</sup> | Nutrition, Health and Wellness with Lab |

#### Select one

|         |                                |
|---------|--------------------------------|
| MATH200 | Quantitative Reasoning         |
| MATH221 | Statistics for Decision-Making |

### PERSONAL AND PROFESSIONAL DEVELOPMENT

|         |                                       |
|---------|---------------------------------------|
| CARD405 | Career Development                    |
| COLL148 | Critical Thinking and Problem-Solving |

☺ This icon indicates Diversity, Equity & Inclusion Courses

## BUSINESS CORE

**21**  
CREDIT HOURS

### BUSINESS CORE

|         |   |
|---------|---|
| BIAM110 | Introduction to Business Analytics          |
| BIS155  | Data Analysis with Spreadsheets with Lab    |
| BUSN115 | Introduction to Business and Technology     |
| BUSN319 | Marketing                                   |
| COMP100 | Computer Applications for Business with Lab |
| MGMT303 | Principles of Management                    |

#### Select one<sup>3</sup>

|         |                            |
|---------|----------------------------|
| ACCT207 | Fundamentals of Accounting |
| ACCT212 | Financial Accounting       |

## PROGRAM

**35**  
CREDIT HOURS

### LEADERSHIP AND OPERATIONS

|         |                           |
|---------|---------------------------|
| BUSN278 | Budgeting and Forecasting |
| BUSN369 | International Business    |
| BUSN379 | Finance                   |
| LEAD335 | Cross-Cultural Leadership |
| MGMT410 | Human Resource Management |

#### Select one<sup>4</sup>

|         |                                       |
|---------|---------------------------------------|
| MGMT404 | Project Management                    |
| PROJ404 | Project Management for the Profession |

### SENIOR PROJECT

|         |                |
|---------|----------------|
| BUSN460 | Senior Project |
|---------|----------------|

### ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

*Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.*

|         |  |
|---------|--|
| ACCT360 | Managerial Accounting                    |
| BUSN350 | Business Analysis                        |
| TECH408 | Applied AI for Management and Technology |

## SPECIALIZED

**27-28**  
CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting<sup>5</sup>
- Business Analytics
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Marketing
- Project Management
- Small Business Management and Entrepreneurship

<sup>1</sup>Students enrolled at a Nevada location take POLI332.

<sup>2</sup>Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.

<sup>3</sup>Students selecting the Accounting or Finance concentration must take ACCT212.

<sup>4</sup>Students selecting the Project Management concentration must take PROJ404.

<sup>5</sup>Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

## Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, [www.tn.gov/thec](http://www.tn.gov/thec). Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online compliant system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2024 DeVry Educational Development Corp. All rights reserved. Version 9/23/2024